This is a Video Public Service Announcement contest for youth ages 13-19. We are looking for motivated youth that would like to participate in an exciting opportunity! Your PSA can potentially be aired at the local Santa Maria movie theater and the local news channels. You may choose which topic to address: underage drinking, underage marijuana use, or opioid use. We hope to reach a diverse audience with the PSA. There will be three winners: 1st place **$500**, 2nd place **$300** and 3rd place **$200**. This contest is sponsored by Fighting Back Santa Maria Valley and the County of Santa Barbara Department of Behavioral Wellness.

**Who can enter?**

* North Santa Barbara County youth ages 13-19.
* You may enter individually, as a group or as a classroom.

**What are the requirements?**

* Videos have 30 seconds time limit, they must be uploaded to YouTube.com under private and the video URL included on the entry form. You can share the video with [Antoinette@fbsmv.com](mailto:Antoinette@fbsmv.com).
* All entrants must complete and submit a PSA contestant entry form.
* One individual entry form per person or group.

**What should the message include?**

The video must deliver a message targeting your North Santa Barbara County peers about one of the following: underage drinking, underage marijuana use, or opioid use. Examples: a message against drinking and driving; a non-use message for under 21; getting help for alcohol poisoning, and the effects of marijuana use amongst youth. Must include the following statement: “This PSA is sponsored by Fighting Back Santa Maria Valley and the County of Santa Barbara Department of Behavioral Wellness.”

**What cannot be included in the message/PSA?**

Obscene language, nudity, vulgar behavior, sexual innuendos or other inappropriate material as deemed by FBSMV are not permitted. Copyright and trademarked materials, music, logos, t-shirts and products cannot be used in the video without written consent. Inappropriate or obscene content will be determined at the sole discretion of the PSA judges and may result in disqualification of your submission.

**How do I submit my video?**

The completed packet must include participant’s entry form(s) and video must be mailed, posted to YouTube, or emailed to the **Antoinette@fbsmv.com** by 11:59pm **Monday April 9, 2018.**

* Group submissions must be submitted with all participants completed entry forms with same project name printed on the entry form in the appropriate location as well as the group leader’s name printed in the line provided.
* Please make sure that emailed videos are viewable before submitting. If made private, please include the password to the submission.
* If submitting via YouTube, please **clearly print the URL** in the line provided on the entry form.
* All submissions become the **property of the FBSMV** and may be used for future promotions.

**What’s next?**

* Once submitted, the group leader will receive a confirmation e-mail within 3-5 business days to verify that their entry was successfully received. Submissions will be judged by a committee chosen by the FBSMV. Winners will be announced by May 1, 2018.

I understand that all submissions become property of the FBSMV and they have full permission and authority to use, publish, and display my submission which may include my image and/or voice and also any writings, stories, or concepts in the submission. I further will hold the FBSMV harmless for any acts or use of my submission. If needed, I have obtained the necessary releases and permissions to enter this contest. Participation is voluntary and FBSMV may or may not use some or all of the winner’s video submission/concept. FBSMV considers all entries submitted after the deadline as void. FBSMV is not responsible for submission or information submitted via YouTube or 3rd parties. FBSMV is not responsible for failure of written or electronic submissions to be received timely by FBSMV.

ALL PARTICIPANTS MUST COMPLETE A CONTESTANT ENTRY FORM

PLEASE PRINT LEGIBLY

**First Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Last Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_\_\_\_ Zip Code: \_\_\_\_\_\_\_\_\_\_\_\_\_**

**Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**DOB: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ School: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**n/a**

**Class Standing: Freshmen Sophomore Junior Senior**

G gb

**I have read and understood the full FBSMV PSA contest “official rules” and agree to abide by those rules.**

**Student Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**If under 18, Parent or Legal Guardian Signature Required Below. I have read and understood the full FBSMV’s PSA contest “official rules” and agree to abide by those rules. I agree that my child may participate in the FBSMV’s PSA contest and my child has permission to enter this essay or video contest. If needed, I or my child has obtained the necessary releases and permissions to enter this contest. I further understand that all submissions become the property of FBSMV and FBSMV has full permission and authority to use, publish, and display my child’s submission which may include his or her image and/or voice and also any writings, stories, or concepts in the submission. I further will hold FBSMV harmless for any acts or use of my child’s submission.**

**Parent/Legal Guardian Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Submission Format: Fax YouTube DVD**

**Submitting Project as: Individual Group**

**Class Project Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Group Leader: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email or Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Faculty Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email or Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Video URL:**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**YouTube.com/\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ YouTube Video Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**\*See Official Rules for details \*All participants are required to submit an entry form. All submissions require a project name for identification purposes. If submitting as a group or class, there must be one participant designated as the group leader. Please list your project name and group leader on all participants’ paperwork. If submitting via YouTube, please include the video URL in the space allotted below.**